

**FOR IMMEDIATE RELEASE**

**RANCHO SANTA FE FOUNDATION**

**September 2, 2005**

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The Rancho Santa Fe Foundation has announced that it is accepting charitable donations to assist the victims of hurricane Katrina. The Disaster Relief Fund – Katrina has been established to accept donations of cash that will be forwarded immediately to the American Red Cross – San Diego Chapter. There will be no fees or costs associated with these gifts – your donation will be 100% tax deductible and will go directly to the Red Cross.

As the events of the last few days unravel, we are all in disbelief at the magnitude of this disaster. Possibly even millions of people have had their lives changed in a matter of minutes and we at the Rancho Santa Fe Foundation, and all Americans, have an opportunity, once again, to demonstrate the un-qualified generosity that brought hope to the victims and their families just five years ago in New York. The Foundation is a perfect local conduit through which gifts may be easily channeled to the Red Cross. Please join with us, as a community, as we share in providing a life-line to those in need.

Checks may be sent to The Rancho Santa Fe Foundation  
P.O. Box 811  
Rancho Santa Fe, Ca. 92067

Please note that the gift is earmarked for Disaster Relief Fund-Katrina.

For more information, please contact us at 858-756-6557.

The mission of the Rancho Santa Fe Foundation is to promote responsible and effective philanthropy. In pursuit of this mission, the Foundation:

- Will increase awareness and understanding of the unique role played by the Foundation in identifying community needs.
- Will assist in addressing those needs with financial awards and organizational support.